



DECEMBER 2-6 | 2020  
VIP PREVIEW DECEMBER 2

COMPANY LEGAL NAME

GALLERY NAME (AS IT SHOULD APPEAR IN ADVERTISING)

ADDRESS

CITY

STATE

ZIP/POSTAL CODE

COUNTRY

CITY (AS IT SHOULD APPEAR IN ADVERTISING/SIGNAGE)

DIRECTOR

ASSISTANT DIRECTOR

TELEPHONE (GALLERY)

CELL PHONE (DIRECTOR)

EMAIL ADDRESS (DIRECTOR)

EMAIL ADDRESS (TO RECEIVE FAIR INFORMATION)

WEB ADDRESS

OWNER NAME

OWNER EMAIL

OWNER PHONE

This application/agreement (the agreement) when signed electronically via acceptance of the website terms or when provided signed in its printed form by the applicant and then accepted via Informa Markets Art, LLC's formal approval letter becomes a binding agreement regarding participation in the contemporary art exhibition in Dade County, Florida known as Aqua Art Miami ("the exhibition"). Application/agreements and proper deposit should be returned to Informa Markets Art, LLC by June 30, 2020 at the address set forth on the signature page of this agreement. An application received after this date will not guarantee consideration by the selection committee or show management, or placement due to space availability. Aqua Art Miami is scheduled to take place December 2-6, 2020 in the Aqua Hotel, 1530 Collins Ave., Miami Beach FL 33139.

**Room Request: Included in the cost:** hotel room and tax, room signage, drayage, offsite storage for empty crates, hotel desk or credenza, and page in digital catalog. There are mandatory additional fees for required furniture removal, outside gallery walls covering permanent hotel headboards, and wireless internet for exhibitors, with additional optional fees for booth lighting, rental of tables and chairs, sculpture pedestals, construction of extra drywall, and miscellaneous labor

and services (removal of smaller hotel doors/fixtures, repair fees and storage/drayage for oversized crates). Labor can be provided at an additional charge. \*\*There are a limited number of 240 sq. ft. rooms and preference will be given to galleries proposing: - Solo Projects: showing a maximum of one (1) Artist. - New Galleries: galleries must be between 1-3 years old. - Curatorial Projects: Galleries must be at least 3 years old and presenting a project with no more than four (4) artists. There are no exceptions and the Gallery acknowledges this by selecting this sized stand and accepting the terms and conditions of this Application Agreement. In addition to room fees and items outlined in the Aqua exhibitor manual, there is a mandatory cooperative advertising fee of \$600 for all Aqua Art Miami exhibitors. There is a mandatory fee of \$250 to provide for wall panels covering the permanent headboards, for removal of TVs from each room, and wireless internet for exhibitors.

The following are the available room sizes and prices. Each room is unique and varies in size slightly in wall constructions, flooring, fixtures and ceiling height; there will be no adjustment in price.

**WE PROPOSE TO EXHIBIT:**

- Paintings  Prints  Video  Installation  Sculpture  Photography  Other (explain):

**APPROXIMATE ROOM DIMENSIONS AND PRICING:**

Please indicate preferred room size below. Note that room sizes are approximate, and that each room is unique and varies in size, wall construction, flooring, fixtures and ceiling height. Due to the unique characteristics of the Aqua Hotel, there will be no adjustment to room fees as a result of variances in square footage.

<input type="checkbox"/> Standard Room	~ 240 sq. ft./22.2m <sup>2</sup>	\$8,880	\$37.00/sq ft
<input type="checkbox"/> Deluxe Room	~ 390 sq. ft./27.9m <sup>2</sup>	\$14,430	\$37.00/sq ft
<input type="checkbox"/> Junior Suite	~ 430 sq. ft./37.2m <sup>2</sup>	\$15,910	\$37.00/sq ft
<input type="checkbox"/> Suite	~ 470 sq. ft./46.4m <sup>2</sup>	\$17,390	\$37.00/sq ft
<input type="checkbox"/> Deluxe Suite	~ 750 sq. ft./55.8m <sup>2</sup>	\$27,750	\$37.00/sq ft
<input type="checkbox"/> Penthouse	~ 1010sq. ft./65.1m <sup>2</sup>	\$37,370	\$37.00/sq ft

Please note: \*There will be a surcharge of \$500 for each approved co-exhibitor. Each co-exhibitor is required to fill out and sign an Exhibitor License Agreement.

**ROOM PLACEMENT:** Aqua Art Miami does not guarantee requested room placements and/or specific fair configuration. Final booth assignment and room size will be issued by fair management, and Informa Markets Art, LLC reserves the right to make changes in room assignments and/or fair configuration at any time. **Approximately 4 rooms on each floor will be designated for use as public restrooms, these are based on fair layout and required emergency exits and carry no discount for exhibitors.** All room placements and fair design are at the sole discretion of Informa Markets Art, LLC.

**PROPOSED EXHIBITION:**

**(submit by EMAIL only to applications@aquartmiami.com)**

We require a single pdf file of max. 5MB for all info required below:

- List of the artists you plan to exhibit at the fair.
- No more than a total of 10 JPEG images (embedded within pdf) of the artists you propose to exhibit, along with a brief biographical information and image details for the artists.
- List of your gallery's fair participation history over the last three years.
- Include in Subject of Email: AQUA - [GALLERY NAME] - Proposed Exhibition Materials



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**DEPOSIT REQUIREMENTS:**

Please remit a deposit of \$750 and non-refundable application fee of \$375 USD with the completed application. No application will be processed without the required deposit amount. Deposits are non-refundable unless Aqua Art Miami declines the application. U.S. checks should be made payable to Informa Markets Art, LLC. No foreign checks will be accepted.

**Wire transfers:**

Please call +1 305-517-3349 for wire transfer details.

**Credit Card Payment:**

All fees set forth in this application reflect a **3% discount** for payments made via cash, checks or bank wire transfers. Payments made using credit cards are not entitled to the cash, check and bank wire transfer discount and the applicable fees will be recalculated accordingly. To make a payment via credit card please call +1 305-517-3349. We accept MasterCard, Visa and American Express.

**APPLICATION AGREEMENT:**

1. This Exhibitor Application and Contract (this "Agreement"), completed in its entirety and accompanied by the requested information and materials, constitutes an application for exhibit space in Aqua Art Miami. It is subject to review and approval by Aqua Art Miami. All applications will be accepted or declined at the sole discretion of Aqua Art Miami.

2. Accepted applications will be approved via Aqua Art Miami's formal approval letter after the selection process and dated by Informa Markets Art, LLC to become a binding contract. Applications that are not accepted will be refunded the deposit of \$750 USD.

3. All exhibitors agree to be bound unconditionally by the Informa Markets Art, LLC Terms and Conditions, **available via this link.**

4. If accepted, the balance of the room cost shall be paid by Exhibitor in accordance with the assigned payment schedule and no later than 10% due upon receipt, 50% by Sept. 1, 2020 and the remaining balance by Oct. 1, 2020. In the event Exhibitor fails to make such payments on schedule, Aqua Art Miami reserves the right to reassign Exhibitor's room location and/or offer said room location to other Exhibitors. Exhibitor shall remain fully responsible and liable for any and all obligations as set forth in this Agreement.

5. This Agreement between the above named exhibitor (herein called "Exhibitor") and Informa Markets Art, LLC (herein called "Aqua Art Miami"), along with the Exhibitor Service Manual and the Terms and Conditions govern the terms and conditions of the parties' relationship.

**SPECIAL CANCELLATION TERMS:**

Notwithstanding anything to the contrary set forth in this Agreement (including the Terms and Conditions), if Exhibitor cancels or withdraws its space prior to September 16, 2020 for any reason, the Deposit and any other fees paid by Exhibitor for the space (including the Application Fee) will be refunded in full to Exhibitor upon request.

Informa Markets Art, LLC reserves the right to cancel or change the date(s) of the Exposition at any time and for any reason. Notwithstanding anything to the contrary set forth in this Agreement, where the Exposition is cancelled by Informa Markets Art, LLC, this Agreement shall terminate without liability provided that, at Exhibitor's election, any portion of the Deposit and other fees already paid for the space shall be refunded and Exhibitor shall be released from paying any further portion of the exhibit space fees. Personal arrangements, including, without limitation, travel and accommodation, are at your own risk and Informa Markets Art, LLC will not be liable for any costs relating to such arrangements, even if the event is cancelled. Exhibitor acknowledges that the provisions of this Section set out Exhibitor's sole remedy in the event of cancellation of the event and all other liability of Informa Markets Art, LLC is hereby expressly excluded. If and to the extent that there is any conflict between these Special Cancellation Terms and the Terms and Conditions, these Special Cancellation Terms shall prevail.

**I HAVE READ THIS AGREEMENT IN ITS ENTIRETY**, including the Terms and Conditions, and agree to be bound by the Terms and Conditions herein.

**Enclosed is our deposit of \$ \_\_\_\_\_ for square feet/m2 to be applied toward the booth fees.**

**AUTHORIZED SIGNATURE**

\_\_\_\_\_

**DATE**

The authorized signature acknowledges full agreement with the Terms and Conditions, and that he/she has carefully read the Terms and Conditions and fully understands its meaning.

**Application Deadline: June 30, 2020**

**Please complete, sign, and date application & return to:**

Informa  
1650 SE 17th Street, Suite 412  
Fort Lauderdale FL 33316  
Tel: 305-517-7977  
applications@aquartmiami.com  
www.aquartmiami.com