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## AQUA ART MIAMI WELCOMES NEW FAIR DIRECTOR CORDELIA de FREITAS

*Art Miami's Miami Beach Sister Fair Featuring Emergent Galleries and Artists  
Appoints Seasoned Art Professional as Director For 16th Edition*



**Miami, FL – (August 3, 2021)** - It is with great enthusiasm that [Art Miami](#), part of Informa Markets' South Florida Ventures group, announces the appointment of **Cordelia de Freitas** as Director for [Aqua Art Miami](#)'s 16th edition taking place, Dec. 1-5, 2021, during Miami Art Week at the Aqua Hotel on Miami Beach. De Freitas has worked in the art world for over 15 years and recently served as the Managing Director for HOFA & Maddox Gallery. Prior to that, de Freitas was the founder, co-owner and director of BOX Galleries in Chelsea, London.

De Freitas' impressive art world experiences provide her unique insight into the needs of the art dealing community from the perspectives of a former gallery owner and director who has participated in major international art fairs curating exhibits for emergent, mid-career cutting edge contemporary artists, along with blue-chip, primary and secondary market artists.

"Informa Markets' South Florida Ventures team is thrilled to have Cordelia join the Art Miami family. Cordelia has vast art world experience with a skill set that will positively benefit our participating exhibitors and help further develop our impressive portfolio in South Florida. I look forward to watching her drive the creativity and curation of quality participants of the Aqua Fair. Julian Navarro, our Context Art Miami Director, and I are also excited to work with Cordelia on the continued development of high-quality international galleries participating in our Art Wynwood and Palm Beach Modern & Contemporary Fairs. In addition to her fair and exhibitor recruitment duties, Cordelia who will be based in the UK, will provide important support with our network of international legacy and new clients for all our fairs." said Nick Korniloff, EVP & Fair Director of Art Miami, Informa Markets.

"I am honored and excited to join Informa Markets' South Florida Ventures

team, working on the exceptional Aqua Art Miami event. I look forward to building on the 15-year tradition of the Aqua Art Miami fair and its importance for the development of emergent artists and galleries. I similarly look forward to working with all the legacy exhibitors of the fair while cultivating new exhibitors and programming around the fair that reinforces the depth, diversity and quality of the Art Miami family of fairs” said Aqua Art Miami Fair Director Cordelia de Freitas.

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### **About Aqua Art Miami:**

In its 16th year, Aqua has consistently earned critical recognition for presenting vibrant and noteworthy international art programs with a particular interest in supporting young and established galleries with strong emerging and mid-career artists.

Aqua’s unique environment – in a classic South Beach hotel just a few short blocks from Art Basel Miami Beach, with spacious exhibition rooms that open onto a breezy, intimate courtyard – has become a favorite gathering spot for collectors, curators and art lovers to discover fresh talent and acquire new works while exchanging cultural ideas and forming meaningful connections.

[www.aquaartmiami.com](http://www.aquaartmiami.com)

### **About Informa Markets**

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Health & Nutrition to Infrastructure, Construction & Real Estate, Fashion & Apparel, Art & Design, Boating & Yachting, and Hospitality, Food & Beverage, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world’s leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit [www.informamarkets.com](http://www.informamarkets.com).

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